

## **Kingsley Bennett**

CEO

*Metro Edge Technologies*



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Kingsley Bennett serves as chief executive officer of Metro Edge Technologies, a fast-growing IT solutions provider, in West Africa. Bennett has more than 20 years of experience in management consulting, fast-moving consumer goods (FMCG) and telecommunication.

With an in-depth understanding of the West and Central African markets, Mr. Bennett brings with him extensive advisory experience in sales and marketing strategies for start-ups, leadership development and, more recently, in opportunities becoming available within emerging markets. He has also worked at notable blue-chip companies, including Nestlé and Bharti Airtel.

Since January 2017, Mr. Bennett has also served as director for the Partnership in Cancer Care Initiative (PCCI), a program that creates patient awareness for anyone affected by cancer. PCCI offers timely information and valuable resources, such as patient support services and navigation assistance through timely information and best care practices.

Prior to that, Mr. Bennett worked at Imagine FZ, L.L.C., a multi-solution, brand-building platform, based in Dubai, the business hub of the Middle East and Africa. He worked there for three years, and specialized in identifying new market footholds for FMCG brand clients to utilize to grow their business.

Mr. Bennett attended the University of Ghana Business School, from 2002-2004, where he received his MBA in business, management, marketing and related supportive services. He received his bachelor of science degree in Microbiology, from the University of Ghana, and also took courses at St. Augustine College, located in Cape Coast, Ghana. ■