

## **Cynthia R. Miller**

*President & CEO  
CRM Agency, LLC*



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Cynthia Miller leads an agency that delivers strategic analysis, planning, marketing, business development, management and external affairs consulting services. In addition, she offers business and leisure travel options for clients, including travel management, flight and hotel accommodation schedules, and/or car rental packages.

Fostering business relationships with government entities, corporations, civic organizations, and travel partners, Miller has established consultative relationships with c-level executives, high net-worth individuals and clients' financial advisors.

Her expertise lies in understanding a client's unique needs and desires, in order to recommend the appropriate solutions.

An accomplished executive, Cynthia has had an extensive entrepreneurial career in the fields of consulting, retail sales, real estate, marketing and management. Prior to founding her CRM Agency, Cynthia was the marketing, communications and business development officer for The Alliance for Digital Equality, a nonprofit organization.

Cynthia has also worked in the large corporate environment, holding positions in marketing and sales management with Delta Air Lines subsidiaries, Delta Global Services and Delta Private Jets. She's also worked for American Express; Honeywell and IBM.

With Cynthia's passion for customer service and travel, she thrives on developing strong client relationships, being of service and, more importantly, being instrumental in creating enriching travel experiences and trade and development opportunities.

A graduate of Spelman College, Ms. Miller earned her Bachelor of Arts degree in Economics. And, after furthering her education at Clark Atlanta University, she graduated with a Masters in Business Administration. Cynthia combines her expertise in these fields to strategically provide effective solutions, which consistently result in client satisfaction.

Cynthia believes in giving back. As a mentor for Spelman College's Coca-Cola Leadership Mentoring Program, she contributes to the enrichment of the young ladies that attend, while supporting one of her alma mater's most important social initiatives. Through the program, Cynthia promotes the cultivation of self-awareness that young women will need to meet the challenges life often presents, by providing guidance and advice through life-lessons shared and explored. ■