

Tod J. Mackenzie

*Senior Vice President, Communications & Public Affairs, Retired
Aramark Corporation*



Tod MacKenzie, a consumer goods professional, joined Aramark in August 2013, as Senior Vice President, Communications, and subsequently took on the Public Affairs role of community affairs, charitable contributions and environmental sustainability. In this capacity, Tod and his team promoted and protected Aramark's image and reputation around the world by enhancing communications effectiveness across a broad spectrum of constituents: consumers, clients, employees, shareholders, communities and the news media. Additionally, he led the aviation operation for each of his corporate employers and created PepsiCo's worldwide real estate and security functions.

However, in 2019, after having spent over 40 years in executive management positions that oversaw the global markets of companies like PepsiCo, Dine Brands, and Aramark, he decided to change his direction, and left the corporate world. His pursuits shifted toward other, equally meaningful, projects.

Although he continues his consulting practice for international firms, Mr. MacKenzie's current roles have him involved on the Board of Directors of the Philadelphia Orchestra Association; the Advisory Board of the Rendell Center for Civic Engagement; the Advisory Council of the Boston Symphony Orchestra; and the Board of Directors for the Collaboration for IT and Communications Excellence, based in Ghana.

He has also served on the Corporate Council of the Barnes Foundation, in Philadelphia, and the Board of Directors of the Philadelphia Chamber of Commerce. Additionally, he co-chaired the Marketing and Communications Committee when the City of Philadelphia hosted the Pope during his World Meeting of Families and Papal Visit. He is a past member of the Board of Directors for the Dallas Symphony Orchestra, and the Dallas Theater Center, and was on the Board of Visitors for the Wake Forest University's School of Business.

After receiving his degree in business administration from Fairfield University, Mr. MacKenzie went on to begin his career at the accounting firm of Newsome and Company. Following a logistics assignment in Saudi Arabia, he also worked for the international public relations agency, Hill and Knowlton Strategies, located in Boston. ■